



The following principles of evaluation and strategic learning are rooted in Sanctuary's mission and value statements.

1. We at Sanctuary for Families are deeply committed to excellence and integrity
 - a. We promote and adhere to the highest professional standards
 - b. We strive to be knowledgeable, creative, and persistent in recognizing and meeting client needs
 - c. We do evaluation primarily for internal purposes; the results provide Sanctuary's staff, board and funders with feedback about the effectiveness of our work – what we do well and what we need to do better or differently
 - d. We focus our evaluation efforts in certain program areas, especially those concerning strategic priorities

2. We strive to be innovative leaders at the forefront of the domestic violence and sex trafficking movements, as well as movements associated with related forms of gender-based violence
 - a. Client needs and experiences inform Sanctuary's programs, services, and education and advocacy efforts
 - b. We identify techniques and methodologies in the program evaluation field and customize them to make them relevant to survivors of domestic violence, sex trafficking, and related forms of gender violence.
 - c. We pioneer programs and practices to promote the overall advancement of the field of gendered violence and the field of domestic violence, in particular, and provide guidance and mentoring to other service providers

3. We value open honest and respectful communication
 - a. Program evaluation gives our clients the opportunity to provide feedback about our services in a way that honors and protects their need for confidentiality
 - b. Our evaluation tools and methods are designed with the diverse cultural and linguistic needs of our clients in mind
 - c. Evaluation engages our staff in the process of identifying solutions that achieve optimal results

4. We honor our commitments to our clients, our mission, our profession, each other and our funders
 - a. Our program evaluation work ensures that we are on track toward achieving our mission
 - b. We invest our financial and staff resources in evaluation in order to ensure our that we meet our commitments
 - c. We are dedicated to ensuring that our resources are used effectively and efficiently while ensuring maximum rigor given the available resources